

2020

IMAGINE DAYTON

Candidate Questionnaire

Return no later than Friday, October, 16, 2020, 12:00 pm.

NAME: Jeff Daly

CANDIDATE FOR POSITION OF: Mayor

ABOUT YOU:

I moved to Dayton in 2007. I have served on the Dayton Town Council since 2013 and have held the position of Chairman of the Finance Committee and Vice Mayor for the past six years. I have officiated Virginia State High School wrestling since 2003. I served in the U.S. Army as a cannon crew member in the artillery division and was stationed in Germany and Fort Stewart Georgia. I work at Truck Enterprises, Inc. and have been their Corporate Financial Services Director for the past 17 years. I am married and have three children.

WHY ARE YOU SEEKING ELECTION?

I am seeking election for Mayor to provide guidance and supervision to the council and staff relying on my years of knowledge and experience. We have hired several new staff members and after this election the majority of council members will have a year or less of council experience.

During my eight years on the council we have made a cultural shift in how the Town operates. Prior to my tenure the Town did not have any identifiable employment structure or policies to help guide spending. This tends to lead to a lack of accountability and transparency. I have authored or help to author financial policies and procurement policies to give the Town and the council guidelines with how to handle budgets and spending. We have also added investment policies to the handbook that govern our investment strategy. I spent two years with the help of an independent research company working on developing an organizational chart, job descriptions and salary bands for the employees. This resulted in an employee evaluation process and new hiring policies.

HOW WILL YOU MAKE A DIFFERENCE?

My hope is to use my knowledge and experience to guide the council and Town along the path that we have already blazed. This is a new structure of government for the Town and I would like to see it continue to be solidified because it brings accountability and transparency to the Town's operations.

WHAT IS YOUR VISION FOR DAYTON?

My vision is to build on what we have been doing over the past couple years. Continue to make our three main events, Dayton Days, The Dayton Muddler and The Red Bud Festival better each year. Continue the summer concert series and family events at The College Street Pavilion. Work closer with the businesses and do what we can to safely help them increase their activity during and in the wake of this pandemic. Maintain the small town character while marketing the town to bring in more visitors to shop and eat at our businesses.

BEST THING:

It is hard to pick out one thing to fit into this category. I am proud of the new Town structure that has been implemented. I enjoy the summer event schedule that brings the community together to enjoy local entertainment. The downtown beautification process is important for our Town to be properly presented to the residents and our visitors. The refurbishing of the Cooks Creek Park and the addition of the Greenway gives the community a beautiful area to enjoy and get some exercise.

WORST THING:

One thing that has not received the attention it should have over the past 20 years is the maintenance of the Town's infrastructure. Mainly the water and sewer line network. Over the past couple of years we have brought this issue to the forefront and I would like to see that continue. We recently repaired sewer lines at Cooks Creek, updated the SCADA monitoring system, and budgeted this year for the purchase of a locator to map our existing sewer line network. Updating our sewer and water line mapping and increasing the detail of the reporting will help us to monitor and identify problems with the system. We will continue to identify other problem areas and budget for these expenses on an annual basis.

MOST IMPORTANT THING:

The single most important project the council will be faced with is the building of the new water plant. Our current water plant is aged and is operating close to capacity. The new plant will increase efficiencies, capacity, and produce less waste. This will be an intricate and complex project that will need to be managed properly.

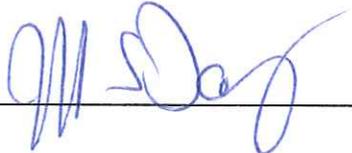
CHANGE:

I really enjoy the Town and what it provides. It is a wonderful place to live and raise a family. One thing I would like to see more of are sidewalks through the residential areas to help ensure the safety of the residents.

Please sign and date your submission and return by October 16, 12:00 pm to:

EMAIL: clyon@silverlakemill.com

U.S. MAIL: Cheryl Lyon, 2328 Silver Lake Road, Dayton, VA 22821

SIGNATURE  Date 9/25/2020