

2020

IMAGINE DAYTON

Candidate Questionnaire

NAME: Dale L. Rodgers

CANDIDATE FOR POSITION OF: Dayton Town Council (Special Election)

ABOUT YOU:

My wife, Dena and I have lived in Dayton since 2007. We have lived our entire lives in Rockingham County, apart from 8 years we spent in the Frederick, Maryland. We have two grown married children and two grandchildren. Our daughter and family reside in Midlothian, Virginia and our son and his family are in Nashville, Tennessee.

We own and manage a window and door company in Rockingham county where we employ 16. I have served on church finance, leadership and strategic planning teams and have coached Rockingham County recreation football and basketball as well as coaching middle school basketball for Cornerstone School.

WHY ARE YOU SEEKING ELECTION?

Being a part of the Dayton Town Council is not about personal gain or agenda, it is simply about serving and doing the best I can to assist with the town moving forward. I hope to help to strengthen policies and reinforce the future of the community we all enjoy.

HOW WILL YOU MAKE A DIFFERENCE?

My business experience should give me a perspective that will help to provide another point of view. One of my goals is to be mindful of streamlining government and making it as friendly and respectful of the people it serves as possible.

WHAT IS YOUR VISION FOR DAYTON?

I see Dayton as a safe, family orientated community, strong on tourism and friendly to its businesses. A town that grows with moderation and is well designed and thought out, and most importantly, is fiscally responsible.

BEST THING:

Growth of community events such as The Muddler, The Red Bud Festival, Dayton Day's, and concerts. These events not only build community, but they also serve as a way to show off the town and support local business.

In addition to the community events, there has been a noticeable effort made by the current council to refine the operating systems and policies for the town staff. Being recently appointed, I cannot take any credit for the positive changes. However, I can commit to continuing the improvement processes, making Dayton a safe and growing community, and operating with transparency and efficiency.

WORST THING:

I do not have a "Worst Thing" about Dayton. When considering the size of the town I believe we are managing relatively well. Declining infrastructure is always a concern with any town, and we need to be aware and mindful of the needs, such as sidewalks, etc. There is a fine line between wants, needs and necessary expenditures. I will always be an advocate for improvements and maintenance, provided we stay within the means of our budget.

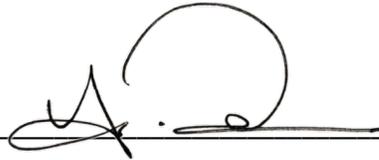
MOST IMPORTANT THING:

Steady, but controlled growth of housing, recreational and commerce, while being mindful of the infrastructure demands. Be diligent in evaluating the infrastructure of the town and updating by priority and as monies allow. Be mindful of a balanced budget and continue to be forward thinking. Planning for the "what ifs" that can happen with a disruption of the economy and revenue streams.

CHANGE:

I am a huge fan of Dayton's architectural and historical assets and will be an advocate for redefining the downtown and market visitor experiences. I will be one to look out for our merchants, revitalization of downtown and promoting tourism through additional marketing and aesthetic improvements to the area. It will be a joy to see Dayton continue to grow as a place where its residents are eager to invite guest to explore, shop and enjoy our town.

SIGNATURE: _____

A handwritten signature in black ink, consisting of a large, stylized 'D' followed by a horizontal line and a small flourish.

Date: 10/07/2020